

Lebanese SME Forum

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Our Insurance Association

- Prepared to organize seminars on the insurance of SMEs
- Obligatory insurances on Motor, Accidents to workers, Expatriate insurance
- But also Property insurance, Third Party Liability, Health etc...

Business Opportunities in insurance for SME

- Insurance business is getting more professional thanks to the continuous efforts of the Insurance Control Commission

Business Opportunities in insurance for SME

- SMEs can establish the following enterprises:
 1. Insurance distribution as brokers, agents
 2. Insurance Consultant in the business of Risk Management
 3. Insurance risk surveyors for pre-risk and claims
 4. IT companies specialized in insurance
 5. Specialized Audit companies
 6. Corporate Governance training companies

Where is the potential

- It is a white collar business mostly in administration. No stocks, no machineries
- Firstly in Lebanon as the insurance market should grow from \$1.5 billion to \$4 billion

Where is the potential

- Expansion in the new markets of:
 1. In the Arab countries which will be reconstructed
 2. In Africa where 20% of large corporations and 40% of SMEs are between the hand of Lebanese expatriates
 3. In Iran which is opening to the world

Thank you