



Develop Your Skills To Grow Your Business!

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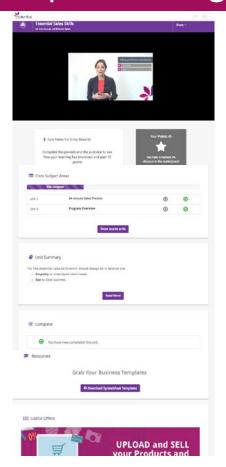


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Contact Us Please fill in the fields below to register. Have an account? Ministry of Economy & Trade Log in here **SME Development Learning Library** First Name Last Name Do you want to grow your business and develop your skills? Email This is your chance to learn anytime, anywhere and at your own Confirm Password Password pace. Age Region/City Phone Number Register to our learning portal and get access to a host of **REGISTER NOW** practical courses that are relevant to your business starting off By registering you agree to our Terms, Conditions and Privacy Policy with a leadership course.

A simple learning path for the first course





Overview of the SME Development Tracks

All SMEs start with a common micro-course and then have the ability to choose other general courses or specialized content tracks.

	Common Track	Next Generation Business Skills	Specialized Content
1	Strategy	A selection of over 100 topics and areas of focus that are highly relevant to employees and business owners to equip them for today's fast paced business environment. (Onlin	Topic Focus (Online Marketing, Enterprise Selling, Distribution, etc)
2	Innovation		
3	Leadership		
4	Talent development		
5	Brand & Marketing		Industry Focus (Tourism, Resellers, Retailers, etc)
6	ICT, Web & Social media		
7	Sales		
8	Legal		
9	Finance for SMEs		Stage of Development Focus (Startup, Micro, Large, etc)
10	Project management		
11	Expansion		
12	Funding and Investment		





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